



## EX ANTE

### OUR MISTAKE

**A**ttentive reader Paul Haas recently asked us about a line in the Spring 2011 issue:

Did you really mean to say “costumers” (instead of “customers”) on p. 306, last para, 2nd sentence?

The answer, of course, is no. And we thank him for the chance to say that the sentence in question should read:

It was an early user of surveys sent to prospective customers to build interest and patronage.

### CANADIAN GREEN BAG UPDATE

**H**ere is another pair of mistakes that reveal yet again our limited knowledge of the *Green Bag*.

First, in the Winter 2004 issue of the *Bag* we purported to republish “the entire *Canadian Green Bag*” (which consisted of a single 12-page issue published on January 1, 1895 and an accompanying one-page subscription form). See *The Canadian Green Bag*, 7 GREEN BAG 2D 177 (2004). Since then we have discovered that our claim to an “entire” republication may have been an exaggeration. At least some copies of the *Canadian Green Bag* appear to have had two pages of advertisements not included in our copy. Those additional ads are reproduced on the next two pages (356 and 357).