



THE GREEN BAG

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Louis Vuitton Malletier, S.A. (“Louis Vuitton”), the maker of Louis Vuitton bags, is perhaps unfamiliar with the “my other car” trope. Or maybe it just cannot take a joke. In either case, it brings claims against MOB with respect to MOB totes that are concededly meant to evoke iconic Louis Vuitton bags. . . .

For the reasons that follow, MOB’s motion for summary judgment is granted and Louis Vuitton’s motions are all denied.

Jesse M. Furman

*Louis Vuitton Malletier, S.A. v.
My Other Bag, Inc.,
156 F.Supp.3d 425,
430 (S.D.N.Y. 2016)*

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