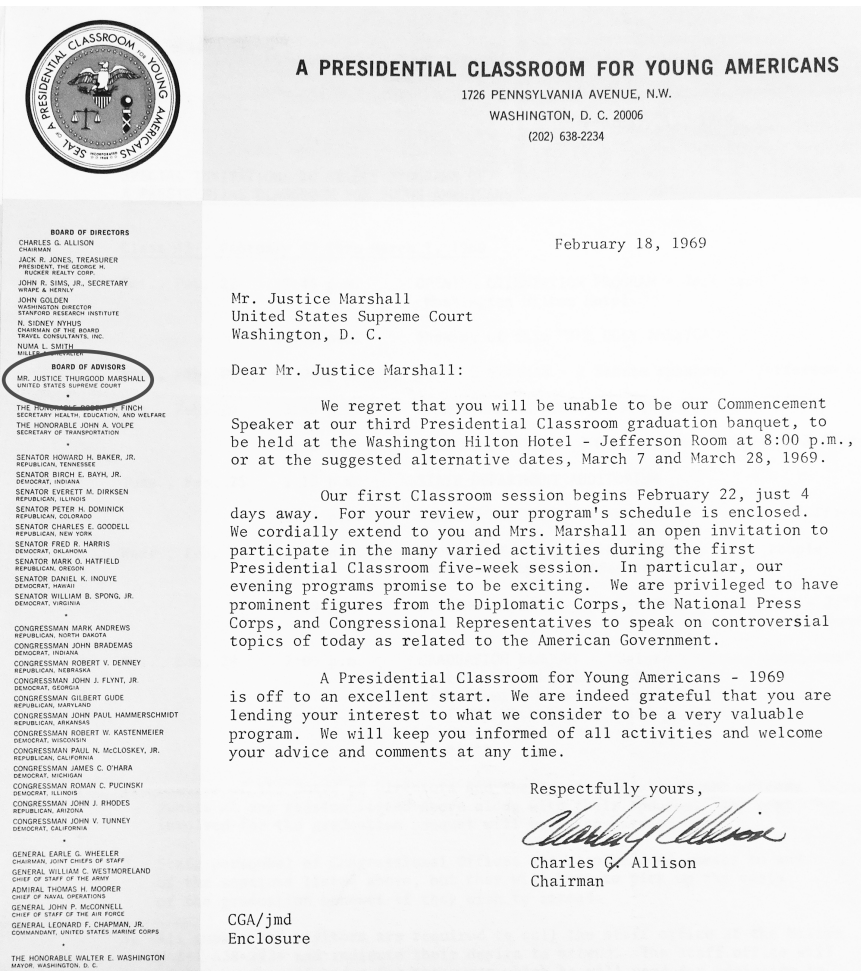


WHY CELEBRITY LAWYERS HESITATE TO LEND THEIR GOOD NAMES TO WORTHY CAUSES

Consider the case of Justice Thurgood Marshall. After agreeing to serve on the board of “A Presidential Classroom for Young Americans” (see below), he received a dunning letter of a sort from an advertising specialty products manufacturer (see next page). Marshall ended up as either the target or the agent – depending on how you look at it – of the company.



Ex Ante

KRUEGER SPECIALTIES CO., INC.

*Calendars Executive Gifts Gift Plans
Advertising Specialties*

MEMBER OAK PARK CHAMBER OF COMMERCE

OAK PARK
CHICAGO

16 CHICAGO AVENUE
OAK PARK, ILLINOIS

19 September 1970

Justice Thurgood Marshall
The Supreme Court of the United States
Washington, D. C.

Dear Judge Marshall:

I am writing you since your name appears on the stationery of
A PRESIDENTIAL CLASSROOM FOR YOUNG AMERICANS as a mem-
ber of the Board of Advisors.

On November 10th of last year, Charles Allison of the CLASSROOM
ordered imprinted gift glassware amounting to \$1,927.98. This
merchandise was imprinted and rushed to him for Christmas present-
ation on the 26th of November, 1970. Payment has not been re-
ceived. On May 19th, after many phone calls and telegrams, I
received a letter from Allison stating that some of the merchan-
dise had been unsatisfactory, and he would not pay for any of it
until credit had been given for the allegedly defective portion.

Even though both our acknowledgement and invoice clearly state
"all claims must be made within 10 days after receipt of Shipment",
I extended myself and requested him to ship a sample of the suppos-
edly defective crystal bowl for factory inspection. A bowl suitable
for inspection has never been received.

On June 29th Allison called saying that the CLASSROOM has no
money to pay for even that part of our shipment he claims was
satisfactory.

Believe me, we would never have accepted Allison's order had not
his letterhead included so many names of outstanding governmental
people ----- and the Presidential Seal of the United States. We
are a small, honest business, and cannot afford large losses like
this from an ex officio arm of the Federal Government.

I will appreciate any action you will take, or any help you can give
me to speed collection.

Respectfully,

Tom Krueger

Ray Krueger /jet

Ex Ante

Marshall responded to the letter from Krueger Specialties Co., Inc. by sending this letter to Robert F. Finch, who was then serving as Counselor to the President in the administration of President Richard M. Nixon:

September 23, 1970

Honorable Robert F. Finch
The White House
Washington, D. C.

Dear Mr. Finch:

I received the enclosed letter this morning. I do not know who in the White House has the responsibility for the Presidential Classroom for Young Americans. Would you be good enough to refer this to the proper person and advise me so that I can, in turn, write the Krueger Specialties Company.

With all best wishes,

Sincerely,

A few weeks later, Marshall received a reply – spiced with some gentle trolling – from Nixon’s White House Counsel, John W. Dean (see next page). The whole chain of correspondence must have been an annoying and embarrassing exercise for the Justice.

Can you promise your preferred celebrity-lawyer board members that they won’t be blessed with similar opportunities?

Ex Ante

THE WHITE HOUSE

WASHINGTON

December 1, 1970

Dear Justice Marshall:

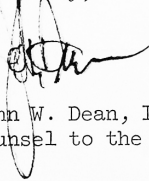
I am writing in response to your letter to Mr. Robert Finch concerning the Presidential Classroom for Young Americans.

There is no White House responsibility, as such, for the Presidential Classroom for Young Americans. This organization is privately funded and privately run. I understand that the program was created by John Macy during his service with the Kennedy/Johnson Administration.

In a conversation with Mr. Allison of the Presidential Classroom staff, the question of the unpaid bill to Krueger Specialties Co. was discussed. Mr. Allison indicated that his organization mailed a check on November 6, 1970 of approximately \$1,000 to Krueger Specialties Co., Inc.

I hope this information will be of assistance to you.

Sincerely,



John W. Dean, III
Counsel to the President

Honorable Thurgood Marshall
Associate Justice
Supreme Court of the United States
Washington, D. C.