



Mrs. Belva A. Lockwood
The most prominent woman lawyer in the world, says:

"I have used Fairbank's Fairy Soap and deem it unequalled for bathing purposes, for all sorts of toilet uses, and particularly adapted to the nursery; as it is pure and white it will not injure the skin of the most delicate babe, while for the washing of muslins and laces it is unsurpassed. As the choice of soaps has so much to do with our health and comfort, Fairy Soap should be the choice of all housekeepers, and I believe it to be unsurpassed by any soap on the market."

**Fairbank's
FAIRY SOAP**

The Soap of the Century.

Three convenient sizes for the toilet, bath and laundry.

FREE—Beautiful Art Pictures, dainty Dolls and handsome Booklet of Fairy Stories which will interest the children, given free for FAIRY Soap Wrappers. Ask your grocer for "Fairy Art Booklet" illustrating these pretty gifts, or write us.

CHICAGO. ST. LOUIS. **The N. K. Fairbank Company** NEW YORK. BOSTON.

Advertisement, Portsmouth [New Hampshire] Herald, Nov. 3, 1899, at 1.

BELVA AND TEDDY, CELEBRITY ENDORSERS

How big of a celebrity was Belva Lockwood – “The most prominent woman lawyer in the world” – in her heyday? Big enough to get product-endorsement deals, including Fairy Soap (see above). What might have been almost as cool? Well, maybe a deal with Fox Gun, which opted to sign a celebrity law school dropout instead (see facing page). For additional recent coverage of Lockwood, see *Belva Lockwood in Washington*, 21 Green Bag 2d 183 (2018).

"No better gun was ever made"—Says Col. Roosevelt

(From Col. Roosevelt's Articles in SCIENTIFIC AMERICAN, 1900-1901):
"I had a Fox No. 12 shotgun; no better gun was ever made."
"Next day I took the Fox Gun, which had shown itself as exceptionally hard-killing and close-shooting weapon."

"The No. 1 shot is the Fox double-barrel would always do the business, all I held straight enough."
(From a letter written from The White House):
"I really think it is the most beautiful gun I have ever seen. I am extremely proud that I am to have such a beautiful lot of American workmanship with me."

Why the FOX is such a good gun

The Fox Gun is built under absolutely *perfect* manufacturing conditions, by *expert* gunmakers who spare no expense or work to maintain the high Fox standard.

For years Fox Guns have been the finest guns in the world.

Leading sportsmen everywhere, like Col. Roosevelt, use the Fox because they have

learned that quality is our *first* consideration. And nobody has to be wealthy to afford one. For instance, the "Fox-Sterlingworth" costs only \$25. Prices range up to \$750.

Whatever price you pay, you get the finest gun that can be bought for the amount invested when you buy a Fox. Ask your dealer. Write us today for Catalog.

A. H. FOX GUN CO., Dept. C, PHILADELPHIA, PA.

FOX GUN

Advertisement, *The Country Gentleman*, Aug. 15, 1914, at 1393.